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FAX NO : (571) 273-8300
TO : Commissioner for Patents
Mail Stop: Amendments
FROM : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP
DATE : August 4, 2006
SUBJECT : U.S. Patent Appln. Serial No. 10/038,874
for *Visualization of Entertainment Content*
Phillips Ref.: US 010686

NUMBER OF PAGES INCLUDING COVER : 12

MESSAGE:

Please see attached.

Thank you.

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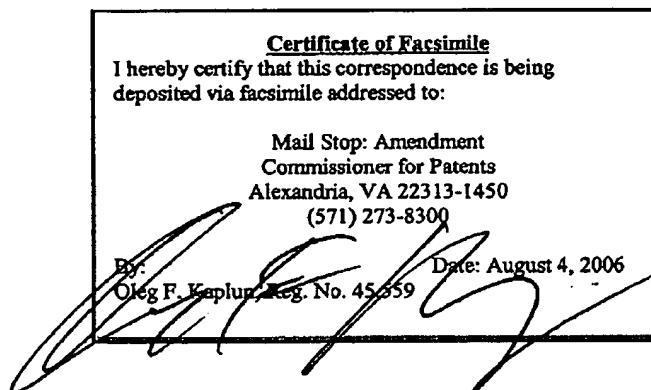
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[US 010686]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

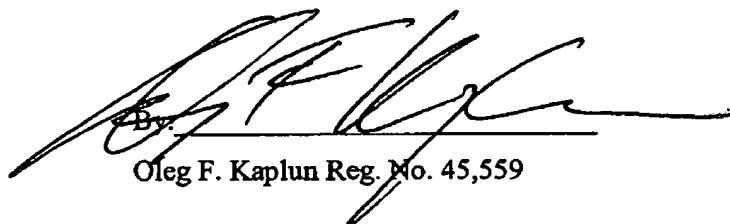
Inventor(s) : Roberts et al.
Serial No. : 10/038,874
Filing Date : December 31, 2001
For : Visualization of Entertainment Content
Group Art Unit: : 2174
Examiner : Sy Luu

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL

In response to the Non-Final Office Action mailed May 5, 2006, transmitted herewith please find an Amendment for filing in the above-identified application. No fees are believed to be required. However, the Commissioner is hereby authorized to charge the Deposit Account of Fay Kaplun & Marcin, LLP NO. 50-1492 for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,



Dated: August 4, 2006
Oleg F. Kaplun Reg. No. 45,559

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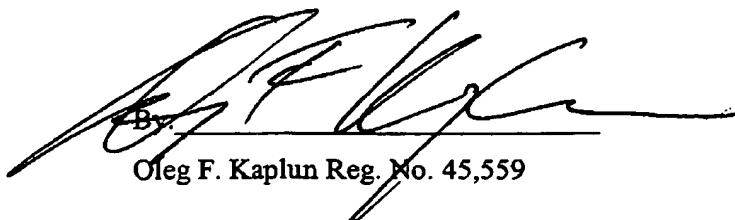
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AMENDMENT

In response to the Non-Final Office Action mailed on May 5, 2006, please enter the following amendments and consider the following remarks.